



October 19th – 22nd , 2017
New date for the annual
Festival

Sponsor Opportunities

Please take note that we continue the 2017 Rice Festival in the month of October.

This year's event has partnered with the Matagorda County Fair Association and the Bull Blast

Listed in this booklet are the different levels of sponsorship. Please take a moment of your time to look over these opportunities.

The Bay City Rice Festival is a tremendous community event. Individuals, service organizations, public and private entities have joined in to help create an annual event that attracts visitors from surrounding communities.

The Rice Festival is the major fundraising event for the Bay City Lions Club. Last year the club was able to donate over \$60,000 to local organizations and charities.

We would like to offer you an opportunity to become part of this annual event by becoming a 2017 Rice Festival Sponsor.

Please feel free to contact me if you have any questions.

***Please call me and reserve your sponsorship.
We can invoice you for the Festival.***

Mitch Thames
Sponsorship Chairman
Bay City Lions Club
979-245-8333

MAIN EVENT SPONSOR

\$5,000

Main events include:

- Rice Festival Parade
- Queens Pageant
- Exceptionally Challenged Day

Main Event Sponsor will receive the following:

- Sponsor will be recognized during event
- Corporate representative may welcome audience on behalf of Company
- Six (6) Rice Festival Flags to be displayed at your business
- Full page ad in Rice Festival Program
- Ten (10) VIP seats at Queens Pageant
- Ten (10) admission passes to Festival
- 3 VIP Parking Passes (additional passes available for \$40 each)
- Ten (10) carnival armbands
- Sign on grounds showing sponsorship during Festival
- Parade Float Sponsorship
- Media Advertising

PLATINUM SPONSOR

\$1,500

Platinum level events include:

- Bingo
- EMS
- Youth Booths
- Lions Train
- Security
- Parking
- Rice Dish Contest

Platinum Sponsor will receive the following:

- Half page ad in Rice Festival Program
- Two (2) Rice Festival Flags
- Eight (8) admission passes to Festival
- Eight (8) VIP seats at Queens Pageant
- Eight (8) carnival armbands
- Parade Float Sponsorship
- One VIP Parking Pass (additional passes available for \$40 each)
- Sign on ground showing sponsorship during Festival
- Media advertising

GOLD SPONSOR

\$1,000

- Quarter page ad in Rice Festival Program
- Two (2) Rice Festival Flags
- Six (6) admission passes to Festival
- Six (6) carnival armbands
- Six (6) VIP seats at Queens Pageant
- Media advertising

SILVER SPONSOR

\$500

- Four (4) admission passes to Festival
- Two (2) VIP seats to Queens Pageant
- One (1) Rice Festival Flag
- Listed as sponsor in select Media ads
- Four (4) carnival armbands

**Bay City Lions Club
2017 Rice Festival
Sponsorship Contract**

SPONSORSHIP LEVEL: _____

Event to be Sponsored: _____
(if applicable)

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

Payment Method: _____

Signature: _____

***Please call me and reserve your sponsorship.
We can invoice you for the Festival.***

Please make checks payable to:
Bay City Lions Club

Mail to: Bay City Lions Club
C/O Mitch Thames
PO Box 768
Bay City, Texas 77404-0768

“THANK YOU” TO OUR 2016 SPONSORS!!!

With your help we exceeded our goal

MAIN EVENT:

Wells Fargo
HEB

PLATINUM:

Matagorda County CVB
STP
LyondellBasell
Matagorda Regional Medical Center
OXEA Corporation
United Rentals
Photo Graphics
TDECU
KKHA 92.5 FM
Bay City Community Development Corporation
Sprint Waste
Poco Playa Restaurant

GOLD:

Celanese Chemical
Jackson Electric
Phillips 66
Rio Colorado Golf Course
Prosperity Bank
Dunn Heat Exchange
Advantage Specialties
Mr. Tire

SILVER:

Don Davis Auto Dealership
First State Bank
Champion Turf Farm
McAda Drilling Fluids Inc.
Bay Cel Credit Union
Janet and Scott Peden
IBC Bank
Gateway Mortgage

Bay City Lions Club
P.O. Box 768
Bay City, Texas 77404-0768